

# BRITTANY BROWN

## **R** **Project Manager** **Sept. 2011 - Sept. 2012**

**E** At Agency Fusion I acted as the liaison between the design + development team and the client. I handled all project communication + management responsibilities and was responsible for delivering results on time and on budget. As the PR + Marketing Manager, I developed PR + marketing plans, managed the social media presence + media relations, and sought new opportunities to increase visibility + interaction with stakeholders.

## **R** **Creative Strategist** **Nov. 2010 - Sept. 2011**

**A** At GCommerce, I assisted the Director of Marketing + the client account teams in support of the clients. I worked in all aspects of internet marketing. While assisting the account teams, I helped create, execute, and manage email campaigns + digital ads. I also oversaw the creation + management of client websites.

## **S** **Programs**

Microsoft Office | Google Documents | Open Office | Mac Productivity | Adobe Fireworks | InDesign | Photoshop | Illustrator.

## **Web Platforms**

Email | HTML | CSS, | Facebook | Twitter | Pinterest | YouTube | LinkedIn | Wordpress | Tumblr | Mailchimp | Constant Contact | Google Analytics

## **Talents**

Time Management | Planning | Delegating | Organization | Communication | Collaboration | Marketing + Advertising | Promotion | Writing | Photography

## **A** **Bachelor of Arts** Utah State University International Studies 2004 - 2010

## **S** **Bachelor of Science** Utah State University Public Relations 2004 - 2010

## **N** **Conference Chairperson** **Aug. 2009 - May 2010**

**R** As an intern of the Journalism + Communications department at Utah State University, I effectively supervised +50 volunteers. And was responsible for the planning + execution a PR + marketing event, which was attended by +200 students & professionals from across the western United States.

## **E** **International Volunteer** **Jan. 2007 - July 2008**

**T** As a member of the Liahona Organization, I lived and worked in Albania and offered various services to the local population including: offering English Language courses, organizing clothing drives, helping locals plant gardens, constructing homes, organizing community activities, and training junior members of the organization.

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